

LAUREL MOORE

APPAREL | ACCESSORIES DESIGNER

ABOUT ME

Name: Laurel Moore
Location: New York, New York
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WORK EXPERIENCE

Gap
New York, New York
2018- 2020
Assistant Designer
Adult Accessories
designed inhouse men's and women's accessories including, bags, shoes, hats, socks, belts, cold weather and sleep accessories. with design ownership over two categories; hair accessories and transitional scarves. Gained proficient knowledge in co-creation and 3rd party design process.

Aeropostale
New York, New York
2016- 2017
Freelance Assistant Designer
Women's Activewear
Worked full time assisting the senior designer in the creation and execution of the LLD Athletic Apparel line, researched relevant trends, communicated with the cross-functional teams, assisted the team in preparation for all milestone meeting, created sketches of styles in development, and created/updated seasonal line sheets in PLM.

Fabulous Furs
Covington, Kentucky
2015-2015
Design Intern
Outerwear, Bridal, & Accessories
Assisted in designing prints, bridal gowns, faux fur outerwear and accessories, studied pattern making and participated in technical sketches and techpacks.

Fossil
Dallas, Texas
2015-2015
Design Intern
Men's Leathers and Accessories
Assisted in designing bags and small leather goods, created tech packs, input data in PLM, CAD'd artwork and overviewed the whole design process.

La Senza
Columbus, Ohio
2014-2014
Design Intern
Trend and Concept Design
for Intimates
Worked with the team to research and forecast fashion, marketing, and social trends in the intimate apparel industry.

White House
Black Market
Fort Myers, Florida
2013-2013
Design Intern
CAD Design
Applied art skills to produce original layouts, utilized computer software to manipulate artwork into repeatable prints, assisted in trend forecasting and jewelry designs.

EDUCATION

2011-2016 **Univerity of Cincinnati**
College of Design:
Art, Architecture and Planning
BA of Art and Science in Design
Fashion Design

SKILLS

Computer Skills
Illustrator (CAD Sketching and Design)
CAD Tools (Hotdoor AI Plugin)
Photoshop
InDesign
PLM
Web PDM
MS Offices

Technical Skills
Draping/ Pattern Making
Shoe Making
Techpacks and Spec Sheets
Co- creation

Design Skills
Illustration
Trend Forecasting
Mood Boards and Presentations
3rd party Collaboration

ADDITIONAL EDUCATION

2017 **Savannah Cordwainers**
Savannah, Georgia
Hand Welting Oxford Construction Course

2017 **Brooklyn Shoe Space**
Brooklyn, New York
Sneaker Construction and High heel Workshop

2016 **Brooklyn Shoe Space**
Brooklyn, New York
Chukka Boot Construction Workshop

HONORS

2016 **Polly Magazine Award**
Senior Capstone Achievement:
One of five designers chosen from the University of Cincinnati's senior class to have their senior collection featured in issue No. 2 of Polly Magazine.

2015 **P&G Future Fashion Scholarship**
Recipient of the Future Fashion Scholarship:
A collaborative course where we developed a learning tool to educate future designers on fabric washability and sustainability.